



Left to Right (top): Tamer Eshra, DDS, Long Huynh, DMD, Bill Campbell, DMD, Robert Bracho, DDS
 (bottom): Samata Andisco, DMD, Mai Huynh-Le, DMD, MAGD

Values and Core Beliefs:

- Service • Love • Integrity
- Commitment • Pride

Monthly Giveaway!

FREE \$100 Gift Card Giveaway

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.

Been Putting Off Dental Work Because of Fear?

We got your back! Call now to see if you're qualified for Sedation Dentistry!

Month of April Special!

\$175 OFF Sedation Fee*

*Upon acceptance of treatment over \$750 or more!

Limited time offer for those who may be delaying treatment due to FEAR!!

"LET US MAKE DENTISTRY COMFORTABLE FOR YOU"

Does not include any discount on the treatment. Complete this treatment by 4/30/17 to apply this discount. Cannot be combined with any other offers. Offer expires 4/30/17.

Call Now!

(239) 206-1507

Park Family & Cosmetic Dentistry
 690 Goodlette Rd. N, #100
 Naples, FL 34102

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More Than 500 "Bacterial Species" Live In Your Mouth!

We'll show you how to **keep your smile healthy and your breath fresh and clean** by reducing oral bacteria.

Don't ignore itchy, swollen, bleeding gums and chronic bad breath. These can be sneaky signs of gum disease and are never normal!

The *American Academy of Periodontology* recently reported that you must view your **"oral health"** with **more sense of urgency** because your **"overall health"** could be at stake!

Advanced gum disease is linked to **diabetes, cardiovascular disease, rheumatoid arthritis, Alzheimer's disease, low pre-term birth weight, and even cancer.**

You can't see plaque buildup below your gum line, but that's where gum disease starts. The early stage of gum disease is **preventable** and **reversible** with professional cleanings, along with proper daily home care. Don't delay, **make your appointment TODAY!**

Yours for Dental Health,

Mai Huynh-Le, DMD
Long Huynh D.M.D.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

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Website: www.myparkdental.com

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March 2017

ANNUAL
Team Appreciation
DINNER



On Sunday, January 22nd, we gathered for our annual Team Appreciation Dinner! Surrounded by teammates and loved ones, words of affirmation were shared about the amazing group we have and how special each team member is to Park Family & Cosmetic Dentistry!

With food, drinks and laughter, we celebrated each other and our families. Awards were given and our Sterilization Technician, Kara Carpenter, won the raffle and received \$3,000!

We certainly couldn't be the team we are without our loyal patients! Thanks for being the motivation to be better each and every day!



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Website: www.myparkdental.com

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Office Hours:

Monday, Wednesday,
 Thursday: 8am – 7pm
 Tuesday: 8am – 4pm
 Friday: 9am – 7pm
 Saturday: 9am – 3pm

Congratulations to our 2016 Employee of the Year, *Sandy Thomas!*

Each month, the committee chooses a charity where they focus on raising funds and/or going into the community to be actively involved in the cause. Past charities have been *Meals of Hope, Make-a-Wish Foundation, St. Matthew's House, Harry Chapin Food Bank, Keep Collier Beautiful, Relay For Life, Turkey Bowl, Hallo Wine Walk...* just to name a few.

This year she is also heading up our **4th Annual Dentistry From the Heart event in May!** When asked about the overall goal of the Charity Committee, she stated, *"What I wanted this to be is us doing things together or with our families; not just raising money and giving someone the money. I want to be involved in the process, too."*

As the interview came to an end, Sandy wanted our patients to really

understand what Park Family & Cosmetic Dentistry represents and the passion we have as a team for the community.

"I would like patients to know it is not just about the money and what we do here. It's about how much we love each other and the patients and how much we care. We don't just care about getting money into the practice and doing what you do with the money. It's about people. We don't just affect ourselves here. It's about how much we can affect someone else."

Sandy then reinforced her generous heart by ending the conversation stating she wants to be the "Warren Buffett of PFCD!" I'd say Sandy is well on her way to achieving that goal! ❖



It was a surreal moment for Sandy Thomas as she accepted her *Employee of the Year* award at PFCD's annual Team Appreciation Dinner. The normally calm, cool and collected Billing Specialist was shocked and cried tears of joy as she was handed her well-deserved plaque and a \$3,000 check. *"I don't get emotional very much. It made me very emotional,"* Sandy told me during this interview.

Over the past three years, Sandy has been with PFCD, her responsibilities have increased and she has been acting Administrative Team Leader in the actual team leader's absence. She attributes her work ethic to her upbringing as well as a strong desire to stay busy. *"I've never been one to shirk my duties. I like to work and it helps when you love what you do,"* Sandy stated as she reflected upon her work history.

Sandy is known throughout the office as a helper. Whenever anyone needs assistance, whether it is working on a project, switching shifts with teammates or pet watching and babysitting when other teammates are out of town, she is always there.

When asked about her dedication to her teammates, Sandy replied, *"They're people, friends and family and I would want to do for them when they need help in hope they would do the same thing for somebody else."*

As organizer and head of PFCD's Charity Committee, Sandy, along with teammates and their families, help those throughout the community.

“ Thank You

For Changing My Mind About Dental Practices!

"I don't enjoy going to the dentist, however Park Family Dentistry has changed my mind. Dr. Bracho and Heather, the hygienist, are very caring and extremely competent."

I find that I am following a dental plan for the first time in years. They explain everything that I need in terms I can understand and don't overwhelm me. I believe that my wellness is their main concern. I would also like to thank everyone in the office who are friendly and welcoming."

Sandy, in the accounts department, helps me with my insurance and the mountains of paperwork these companies require. She goes above and beyond to help. Thank you for changing my mind about dental practices."

- SARAH H.



Our Charity Committee welcomes anyone who would like to participate in any of our events!

Even if you can't physically be there we always welcome monetary donations as well!

Here are some of our upcoming events:

- **March 4th – Beach Cleanup, 9:00am to 11:00am**
- **April 7th & 8th – Relay For Life**
- **May 20th – Dentistry From the Heart**

If you would like more information or would like to participate in any of these events, please call us!

We're excited to make a difference in the community!

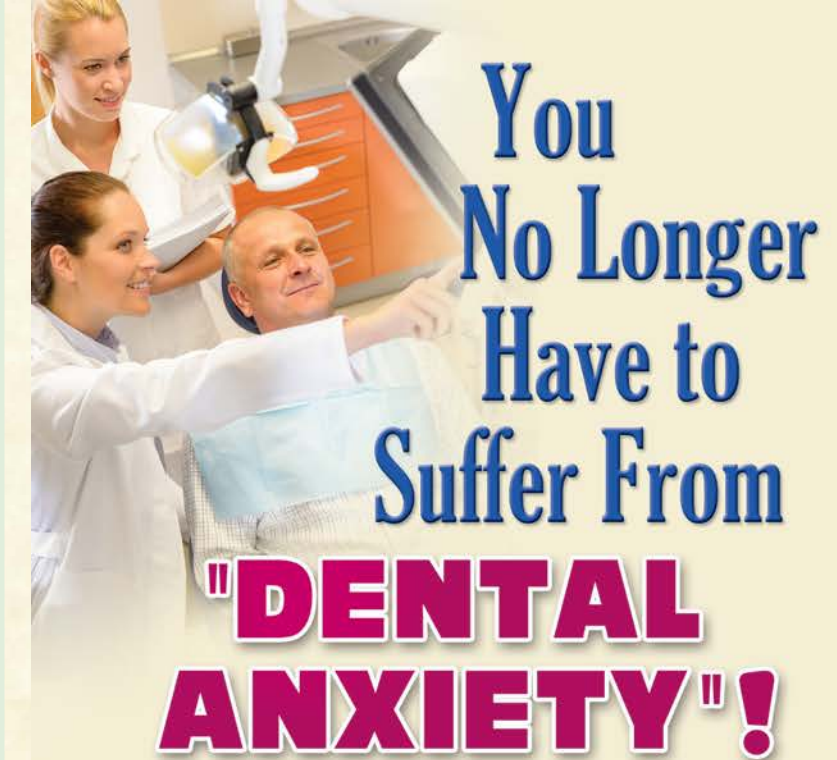
"Dental Spa Like No Other!"

"Park Family & Cosmetic Dentistry is truly a dental spa, an experience unlike any other!"

I was immediately put at ease by the receptionist who offered beverages and snacks and gave a tour of the magnificent, state-of-the-art facility. Then I was presented with a lovely welcoming gift before being escorted to an actual massaging dental chair!

The staff is warm, friendly, extremely knowledgeable and has your comfort and best interests at heart. It was an experience to remember and I can't wait to go to the dentist again!"

-WENDY S.



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If you've been putting off your dental work for years, our "Sedation Dentistry" will change your life!

It doesn't matter if it's been 8, 10 or 20 years since your last dental visit. We can help you!

Park Family & Cosmetic Dentistry offers a variety of "Sedation Dentistry" options including Nitrous Oxide, Conscious Sedation and IV Sedation to help ease your worries about dental needs!

Whether you are *mildly* afraid, *terrified*—or simply don't seem to have the time in your busy schedule to get

all your dental treatment done, "Sedation Dentistry" is exactly what you've been waiting for all these years!

Our unique "Sedation Dentistry" system makes dentistry **comfortable, quick and affordable!** We're trained in these procedures to **RELIEVE your dental anxieties in a PROVEN, VERY SAFE way.**

To find out if you're a candidate for complete comfort with "Sedation Dentistry", call us today and **get the smile you've always wanted!**

Our unique Sedation system makes dentistry **comfortable, quick and affordable!**

We're trained in this procedure to **RELIEVE your dental anxieties in a PROVEN, VERY SAFE way.**

