



Doctors of Park Family & Cosmetic Dentistry

Park Family & Cosmetic Dentistry
690 Goodlette Rd. N, #100
Naples, FL 34102

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PARK
Family & Cosmetic
DENTISTRY

Established 2009



June 2017

Values and Core Beliefs:

Service • Love • Integrity
Commitment • Pride

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- The Future of Dentistry is 3D
- Community Charity Events
- Dr. Huynh-Le's Graduation



Monthly Giveaway!

FREE \$100 Gift Card Giveaway

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.

Summer Special!

\$200 OFF treatment of \$1,500 or more!

CALL TODAY!!

Valid for non-insured patients only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 7/31/17.

Call Now!
(239) 206-1507

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Summer Is Here!

This is the perfect time for your hygiene and routine exam. College students: Have you been having wisdom teeth pain? Are you interviewing for an internship soon and would like to have a brighter smile? Do you find yourself clenching or grinding your teeth during late night study sessions?

Give us a call and we can help you before you return to school. Let us make sure you're in top dental shape to avoid having a dental emergency while at school where you may not be able to get care immediately.

And let's not forget about all the teachers out there! You've worked hard all year and you deserve some "you" time. Why not come in to take care of your hygiene and any other work you may have been too busy to do during the school year? With the school season gone, there are plenty of convenient times to schedule your appointment!

Enjoy the rest of your summer and we hope to see you soon!

Respectfully,

*Mai Huynh-Le, DMD
Long Huynh D.M.D.*

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

690 Goodlette Road North, #100 • Naples, FL 34102 • (239) 206-1507

Website: www.myparkdental.com

Email: info@myparkdental.com



This was our BIGGEST year to date...

We raised \$4,500 for Relay For Life!

Our team of 12 members banded together in April with months of donations to help support the war on cancer. We even sold some of our Hygiene Coordinator Terrie's delectable cupcakes at the event to support our efforts and to share laughs with our group.

The night was filled with camaraderie and spirit as we walked laps around the track at Gulfview Middle School.

Our "campsite" was equipped with our

Hygienist Heather's deluxe tent, lawn chairs and plenty of snacks to ride out the night. Many of our family members stopped by to support our efforts and to share laughs with our group.

PFCD would like to thank everyone who donated to our team including Drs. Long and Huynh-Le for matching our donations!

Relay For Life is an annual charity we support in April. This was our third year participating and we look forward to many more!



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Office Hours:

Monday, Wednesday,
Thursday: 8am – 7pm
Tuesday: 8am – 4pm
Friday: 9am – 7pm
Saturday: 9am – 3pm

The Future of Dentistry is

3D



Imagine hiring an architect to design your smile, the way your teeth are positioned in your mouth and where veneers or implants come in. That's exactly what Dr. Robert Bracho is doing with new technology he's brought into his practice at Park Family Dentistry: Digital Smile Design or DSD.

It's a technology that uses photos, videos and three-dimensional printing to recreate a patient's head, bones, mouth, and teeth. This allows Dr. Bracho to create a kind of blueprint for treatment as far as veneers, implants and other corrective procedures.

He says, "I'm able to give patients a simulation of what the end product will look like before we do anything. They can see the final result." Sometimes dentists will use stone and wax to create a patient's mouth and come up with a plan, but mostly it's an educated guess as to how things will really come together.

Building trust between patients is a big part of dentistry as Dr. Bracho says, "I'm trained and work on teeth every day. I can build a vision of what things are supposed to look like in my head and now I have a medium to show patients, to communicate what the end result will look like, so there are no surprises on the back end."

There's only one "official clinic" in the United States using DSD according to Dr.

Bracho who adds, "It hasn't become completely possible until the availability of 3D printing."

Digital Smile Design technology is so new that there are only a couple dozen dentists worldwide using the entire DSD workflow from design to production. Dr. Bracho has been purchasing bits of DSD equipment here and there before taking courses and completing a residency to finally be able to fully implement the groundbreaking procedure.

As a teenager, Dr. Bracho excelled in science and math. He also loved building things like model planes and cars; no wonder building a three dimensional model of a patient's mouth is so exciting.

His mom was a school teacher instilling in him a love of learning and giving

back. He says, "Dentistry allows me to help people right here and now, and over their lifetime." He adds, "I learn as much as I can to do the best job to help my patients."

That's one reason why he's so excited about the new DSD capabilities. Dr. Bracho says, "It's the future of dentistry, switching from analog to digital in terms of laser scanners and not having to take impressions of mouths. There's more detail and more accuracy now than ever before."

(Article from "Living Local Magazine" and written by Gina Birch)



May 20th Dentistry from the Heart

Our Charity Committee welcomes anyone who would like to participate in any of our events!

Even if you can't physically be there we always welcome monetary donations as well!

Here are some of our upcoming events:

- **June 24th – Beach Cleanup**
- **July – Harry Chapin Food Drive**

If you would like more information or would like to participate in any of these events, please call us!

We're excited to make a difference in the community!

"Friendly and Professional"

"This wonderful dental practice is a crown jewel in the community of Naples. State-of-the-art equipment and educational films. **Quality, efficiency and kindness seems to be the hallmark.** Dr. Long is a meticulous, thorough perfectionist and dental artist. Dr. Bracho is the whole package; conservative, progressive, effective/honest and understanding the perspective of the patient as well as Jessica, a professional and one who smiles from her heart...quality time from the lovely first impression that is made by Stacy individualizing particular needs excelling in communication skills and a wonderful facilitator and problem solver to the time you exit they are efficient, friendly and very accommodating. Another impressive quality is that they give back to the community through community service outreach programs. Blessings to you, the entire office. **Thank you for all you do.**"

-ELLEN T.



"Energy and persistence conquer all things."
~ Benjamin Franklin

Surrounded by her family and her parents, Dr. Mai Huynh-Le closed another chapter in her pursuit of lifetime learning on May 6, 2017. That's the day in which all her hard work and sacrifice paid off as she earned her Masters of Business Administration Degree from the University of South Florida!

Over the past 2 years, Dr. Huynh-Le has dedicated her evenings and Saturdays to case studies, business plans, marketing plans and many other skills which will help her grow Park Family & Cosmetic Dentistry, our team and our ability to continue providing exemplary service to our patients. Dr. Huynh-Le had participated in many group projects, presentations as well as a class trip abroad to Malaysia to study economic and business strategies used in foreign companies. Her dedication to her education was fierce and inspiring.

Even more inspiring was how even while earning her MBA, she continued to be an amazing mother to her 3 children as well as be present in the office guiding many changes such as increased staffing, an office expansion and trainings. Her tenacity, positive mindset and passion were admired by every team member as she navigated through this journey.

Congratulations Dr. Huynh-Le on such a wonderful accomplishment! We are so very proud of you!

