



Doctors of Park Family & Cosmetic Dentistry

Park Family & Cosmetic Dentistry  
690 Goodlette Rd. N, #100  
Naples, FL 34102

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August 2017

**Values and Core Beliefs:**

- Service • Love • Integrity
- Commitment • Pride

*Inside This Newsletter:*



- Baby Shower
- Dr. Eshra's Anniversary
- Community Charity Events
- Dental Implant Education Trip



**Monthly Giveaway!**

**FREE \$100 Gift Card**

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.

**Summer Special!**



**\$200 OFF**

**treatment of \$1,500 or more!**

**CALL TODAY!!**

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 9/30/17.

**Call Now!**

**(239) 206-1507**



**TeethXpress**

An exciting, state-of-the-art way to get new teeth – fast!

*Complimentary Implant Lunch Seminar*

**Join us to learn how Dr. Tamer Eshra can make this possible for you!**



**BEFORE**



**AFTER**

**Date: August 23, 2017**

**Time: 12pm - 2pm**

**Place: Ridgeway bar & Grill**

**Limited to 20 guests.**

**Please call TODAY to RSVP!!**

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

690 Goodlette Road North, #100 • Naples, FL 34102 • (239) 206-1507

**Website: [www.myparkdental.com](http://www.myparkdental.com)**

**Email: [info@myparkdental.com](mailto:info@myparkdental.com)**

**Congratulations**

*Zulima and Liz*



**On Saturday, June 17, 2017, Team Members organized a joint Baby Shower for our Two Mommies To Be!**

With Zulima due to bring her baby girl into the world in August and Liz to bring her bundle of joy into the world in September, the Team was excited to shower these two women with gifts and of course, food!

Pasta, meatballs, sandwiches, shrimp cocktail, spring rolls, flan, homemade chocolates and cupcakes were just a few of the items Team members brought to the celebration.

**But that wasn't the only food! There was baby food for one of our games**

in which a blindfolded team member attempted to feed the baby food to another person. **Special recognition goes to our Administrative Assistant, Jessica, for being such a good sport!** (Needless to say Jessica's Team Member got more baby food on Jessica's clothes than in her mouth!)

**Both Liz and Zulima are in great shape as they head into the homestretch of their pregnancies.** Many gifts were given including a car seat, homemade blankets, clothes, diapers, baby hygiene items, a mobile, baby shoes and other items to show how much the newest members of the PFCF Family are loved!

**We love our ever expanding family and can't wait to meet you Baby Moran and Baby Vargas!**



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**Office Hours:**

Monday, Wednesday,  
Thursday: . . . . . 8am – 7pm  
Tuesday: . . . . . 8am – 4pm  
Friday: . . . . . 9am – 7pm  
Saturday: . . . . . 9am – 3pm





## Medical Doctor Transitions to Dentistry

# Dr. Tamer Eshra

more agreeable weather when he left New York. However, he says, "Florida is hard for doctors who graduate (dental school) outside of state to get a license. It takes a lot of work." But he did the work and landed at Park Family Dentistry for the family atmosphere, the attention given to technology and quality, but most importantly, the business philosophy of putting the patient first.

**Dr. Eshra travels the world learning new techniques and procedures to implement in his Southwest Florida practice and is constantly doing research.** He says, "A good dentist is not the one who just treats and plans, but they have to be able to execute it. If you are a good practitioner but can't do it right, or if it's not a good fit for the patient, it's just not good."

The dentist is an avid believer in sedation to make a patient's experience more enjoyable. He says, "Dental phobia is one of the worst, most common fears. It (sedation) is very comfortable for the patient, takes a lot less time to do a lot more work and it is reasonable, not expensive."

People like to smile and want to have a functioning jaw and mouth, according to Dr. Eshra, who says restoring those things is what he enjoys most about

dentistry. He explains, "I believe that function and aesthetics go hand in hand. The main concern at Park Family is that we want them to not just function, but also look good."

*(Article compliments of Living Local)*



**This summer, Dr. Tamer Eshra has something to celebrate—his one-year anniversary at Park Family Dentistry.**

Dr. Eshra's journey to Southwest Florida began at the University of Cairo in Egypt where he graduated medical school. The doctor worked as a resident for orthopedic surgery before moving to New York where he also worked in radiology. His combined experience and background in surgery and radiology sets the doctor apart in the field of dentistry.

He says, "I always wanted to be a dentist and Columbia University had a program to accept medical doctors for dentistry." He explains, "Some people might say I switched careers, but for me it's just a different scope, all within medicine." There are patients who visit Park Family Dentistry who are "medically compromised" according to Dr. Eshra, who says his extensive medical background makes him uniquely qualified to better assist them.

Like many people who relocate to Florida, Dr. Eshra was looking for a better quality of life and a place with



## Laundry of Love



**Our Charity Committee welcomes anyone who would like to participate in any of our events!**

Even if you can't physically be there we always welcome monetary donations as well!

**Here are some of our upcoming events:**

- **August—Kids back to school** - Donations for "Leaders in Me" program.
- **September—Supporting Seniors** - We will be working with Goodlette Arms donating time and items to help those in need.
- **October—"Hallowine"** - This is through the rotary club and also benefits children's charities throughout Collier County.

If you would like more information or would like to participate in any of these events, please call us!

**We're excited to make a difference in the community!**



**"The BEST dental practice I have ever been to!"**

"Being a resident in Naples for over 32 years and 3 dentists later, I now believe I have found the best dental practice I have ever been to!"

The genuine concern from all the staff, especially Kim Plommer, my dental hygienist, is superb. My comfort was her #1 concern as I sat in a chair that had massage comfort, heater and blanket.

Unlike many dental offices, this practice focuses on the patient and addressing your utmost comfort, especially if fear is involved. The fact that they have Saturday and evening hours is also a huge benefit for the working class.

Thank you Kim for making an often uncomfortable visit a calm, relaxing, pain-free experience. You're the best!"

*~Noreen G.*

## Congratulations



## Dr. William Campbell and James Garcia

**Congratulations to Dr. William Campbell and Treatment Coordinator James Garcia for completing a 5 day Dental Implant course in the Dominican Republic!** Not only did they receive education but they were able to help patients who normally would not be able to afford this treatment!

Their journey began on June 11th as they flew to Santo Domingo knowing that **over the next 4 days they would be placing 30 implants** as part of the Q Implant Marathon through Trion Collegium Practicum. Aware that many of their patients would be in desperate need of dental care they were excited to be a part of a course where 24 doctors would be serving a community and making a difference.

After meeting with the Instructors and seeing photos of their incredible work, the doctors were paired up in teams of 2 to begin their 4 day marathon of placing implants.

Dr. Campbell, along with his teammate Dr. Joel Butterworth and James, learned numerous techniques in tissue management, coagulation and suture techniques, as well as implant placement with even the smallest amount of bone available. **With each case, these doctors were able to help the patient preserve bone, and in time, help them be able**

to eat better and smile with confidence.

A variety of patients were seen from those who were referred from their general dentists, those who have had very little to no previous dental work due to finances, to civil servants such as the Supervisor for Traffic Authorities.

"It was kind of like Dentistry From the Heart only with dental implants," James stated as he described the line of people which extended out of the building and down the block every morning as people waited and hoped to make the cutoff for the day. James also mentioned that this course not only helped the patients but the community as well. Jobs such as bus drivers, security and other miscellaneous positions were created for this event. Dental Assistants from local offices worked during the course and the money they received went toward furthering their education. It was a win/win for everyone involved!

When Dr. Campbell and James had free time they explored markets and tasted the local cuisine. **By the end of this experience, both Dr. Campbell and James feel they are stronger as a team and look forward to placing implants here at PFCD.** In fact, their first day back to the office they placed 2 implants! **Great start gentlemen and we look forward to see what this dynamic duo does in the future!**