



Doctors of Park Family & Cosmetic Dentistry

Values and Core Beliefs:

- Service • Love • Integrity
- Commitment • Pride

Inside This Newsletter:



- Welcome Dr. Kan
- PFCB Bowling Celebration
- Community Charity Events
- Dental Insurance Benefits Deadline

Monthly Hygiene Raffle!

FREE \$100 Gift Card

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.



Congratulations to Gabby, last month's Hygiene Raffle Winner!



Fall Special!

\$200 OFF

treatment of \$1,500 or more!

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 10/31/17.

Call Now!

(239) 206-1507

Park Family & Cosmetic Dentistry
690 Goodlette Rd. N, #100
Naples, FL 34102

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Established 2009

September 2017

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Malnutrition Awareness Week is September 26th - 30th!

Malnutrition affects oral health and poor oral health in turn, may lead to malnutrition. This interdependent relationship is important to maintain your overall health.

Without proper dental dental hygiene, not only is your body at risk, but your teeth are prone to periodontal disease, increased decay and cavities, resistance to biofilm buildup and reduced capacity for tissue healing. Poor nutrition can also lead to developmental issues within the mouth such as a change in your saliva's chemistry and salivary gland hypofunction. The USDA recommends the following daily:

- 2-3 servings of dairy • 2-3 servings of protein
- 3-5 servings of vegetables • 2-4 servings of fruit
- 6-11 servings of grains
- Fats, oils and sweets should be ingested sparingly

When you attend your dental appointment, every clinician you visit looks at all aspects of your overall health and how it may be connected to your oral health. And please be sure to tell us if your health or medicine has changed!

Yours for Dental Health,

Mai Huynh-Le, DMD Long Huynh D.M.D.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

690 Goodlette Road North, #100 • Naples, FL 34102 • (239) 206-1507

Website: www.myparkdental.com

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Beacon Bowl

Celebration

Celebrating wins and goals are an important part of the culture of PFCB. And that's exactly what we did on July 25, 2017! Over 40 Team Members and their family members gathered at Beacon Bowl to bowl and enjoy pizza, wings and beverages provided by Drs. Long and Huynh-Le.

Irma Moreno, RDH said, "I had an awesome time at our PFCB Bowling Celebration! It's always nice to just get together outside of our work environment and just enjoy each other's company. P.S.—James would like to think he won, but he didn't."

Team members who achieved their goal were awarded an Apple Watch! The recipients were Hygienists Irma Moreno and Kim Plommer, Dental Assistants Ana Perez and James Garcia as well as Administrative Assistants Terrie Kleinberger and Stacy Enders!

Congratulations on reaching your goals!



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Office Hours:

Monday, Wednesday,
Thursday: 8am – 7pm
Tuesday: 8am – 4pm
Friday: 9am – 7pm
Saturday: 9am – 3pm



Creating Confidence...

One Smile at a Time

Park Family Dentistry has a reputation; a reputation for making patients feel comfortable, even like family. They also have a reputation for supporting and empowering their employees in their education and their personal growth.

But the reputation for providing the best technology and highest quality materials available is perhaps the most important for those looking to correct imperfections in their smile and solve painful or debilitating oral problems, regardless of age.

Take for instance 16-year old Bailey Herington. Herington wore braces to straighten her teeth and although the treatment worked, when the braces came off she still wasn't happy with her smile.

She says, "My teeth were lined up but I had confidence issues with how small my teeth were." Two of her teeth, the front side incisors, were significantly disproportionate in size to those in the rest of her mouth.

Her mother had been a patient of Park Family's founder, Dr. Long Huynh and had glowing reports from her experience. That led Bailey to book a consultation to find out how he could help her. The plan was a relatively simple one—veneers on the two teeth in question.

However, it took a year for her to save up money and convince her dad

to sign off on the cosmetic procedure. When she went back to Park Family Dentistry, the teenager says, "Dr. Long worked hard to find the right size and color. He put on a fake veneer to make sure I got the look I really wanted."

She took a picture, sent it to her dad, and just one hour later got a permanent fix, a total transformation not just for those two teeth, but her entire mouth. The speed of the process was one of the many things that amazed her about the experience.

Bailey explains, "It was super easy. I thought it would hurt but he (Dr. Long) didn't have to file my teeth, he just put them on and was done."

When Dr. Long gave her a mirror to see the finished product she says, "I teared up."

On the surface, the teenager's treatment and its process seems easy enough and her teeth look outstanding, but what about their function? Bailey says, "I can't tell they are there at all, the color matches and I can't see a line. They feel perfect on my teeth, like I have had them my whole life."

It might seem like a small thing, two teeth out of proportion, but for a teenager, and many adults, it is indeed the little things that make a big difference. Bailey says, "When I walked out I felt so good. It just changed my whole face, my whole view. I smile more because I'm proud of my teeth."

*Compliments of Gina Birch
Living Local*



Our Charity Committee welcomes anyone who would like to participate in any of our events!

Even if you can't physically be there we always welcome monetary donations as well!

August-Kids back to school

Check out our next newsletter for event photos.

Here are some of our upcoming events:

- **September**— Adopt a Beach Cleanup 9/30
- **October**—"Hallowine" - This is through the rotary club and also benefits children's charities throughout Collier County.
- **November**— Turkey Bowl Food Drive - more information in our next newsletter.

If you would like more information or would like to participate in any of these events, please call us!

We're excited to make a difference in the community!



"Dr. Long Gave Me a Hollywood Smile!"

"This review is to capture those of you who don't like going to the dentist! I was one of those people.

Neglecting your teeth and hygiene is a very big mistake! I know because my fear almost cost me my teeth. I don't think anyone reading this review wants dentures? Dr. Long saved me from dentures. Dr. Long gave me a Hollywood smile!

A complete reconstruction, this was not an easy task on my part, however Dr. Long is soft spoken and confident. He is a master in his field.

His office is friendly and diverse. I can't say enough about this place. As soon as you walk up the stairs of his beautiful Florida style building, you get a feeling of positive energy, a very spiritual place. I am forever grateful to Dr. Long."

~Diana S.

Elena V. Kan, DDS, MS Endodontist

Dr. Kan was born and raised in Omsk, Russia. Omsk is one of the large cities in Siberia, which is infamous for its harsh winters. Much like the people of America's heartland, people from Siberia are kind, gentle and caring individuals.

Dr. Kan attended Omsk Regional Medical College for her degree in dentistry. She practiced general dentistry in Omsk for ten years. Before immigrating to the U.S., she was practicing general dentistry in a dual clinic setting where she was the senior dentist in one of the clinics that employed eleven dentists. Her extensive experience in operative procedures, cosmetic restorations, pediatric and family dentistry gives her a unique perspective as a specialist.

Upon immigrating to the U.S. in 2003, she began learning English and the basics of the American life. Dr. Kan repeated dental school in U.S. and graduated from the University of North Carolina at Chapel Hill with her degree of Doctor of Dental Surgery (DDS). Afterwards, she continued her education to specialize in Endodontics.

Dr. Kan achieved the Certificate in Endodontics and Master of Science degree from the Department of Endodontics 3-year postdoctoral graduate

specialty program at the University of North Carolina at Chapel Hill School of Dentistry. Her research during her residency was titled, "Periapical Microsurgery: The effects of locally injected Dexamethasone on post-operative healing", which studied the effects of steroids on reducing pain and healing time. Her research was published in the industry's top publication: "Journal of Endodontics", Volume 42, Number 11, November 2016.

The pursuit of excellence continues as she pursues her ABE Certification. Having completed the written and oral examinations of the American Board of Endodontics Certification Program, she continues to build her case portfolio for the final step to complete and attain the ABE Certification. Fewer than 23% of Endodontists hold the ABE Certification.

Dr. Kan is licensed to practice in both Florida and North Carolina. She is a member of the American Dental Association, American Association of Endodontists, Florida Endodontic Association and numerous local dental organizations.

In her spare time, Dr. Kan loves traveling with her husband, Mike. She enjoys reading, cooking, practicing yoga, and walking on the beach.

It's NOW or NEVER!

Be sure to use those 2015 dental benefits that you've already paid for!

Make your appointment now!!

