



Doctors of Park Family & Cosmetic Dentistry

Values and Core Beliefs:

- Service • Love • Integrity
- Commitment • Pride

Inside This Newsletter:



- Welcome Dr. Scopu
- Team Building at the Retreat
- Community Charity Events
- Dental Insurance Benefits Deadline
- Life in the Lab
- Testimonials

Monthly Hygiene Raffle!

FREE \$100 Gift Card

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.



Fall Special!

\$200 OFF

treatment of \$1,500 or more!

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 11/30/17.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

Call Now!

(239) 206-1507

Park Family & Cosmetic Dentistry
690 Goodlette Rd. N, #100
Naples, FL 34102

PRSR STD
U.S. POSTAGE
PAID
DCM



VI 110

PARK
Family & Cosmetic
DENTISTRY



Established 2009

October 2017

PARK
Family & Cosmetic
DENTISTRY
Established 2009



October is Both Oral Hygiene Month and Breast Cancer Awareness Month!

Did you know there is a connection between the two? A study through Women's Health Initiative has found that **postmenopausal women with gum disease were more likely to develop breast cancer than postmenopausal women who didn't have gum disease.** If the women had a history of smoking, the risk of breast cancer was even higher. The researchers said there are several possible reasons for the association between gum disease and breast cancer:

- Bacteria in the mouth can get into the bloodstream through tooth brushing, flossing and chewing. Even though the bacteria are cleared out of the body quickly, the cumulative exposure to tissues can be considerable. It could be that these bacteria affect breast cancer.
- Inflammation in one part of the body, such as the gums, may have an impact on other diseases. And, there may be other factors that increase the risk of both gum disease and breast cancer.

It's imperative to keep up with your oral hygiene through regular visits and home care techniques. We're here to help you! **Call us today to schedule your hygiene visit!**

Yours for Dental Health,

Mai Huynh-Le, DMD Long Huynh D.M.D.

690 Goodlette Road North, #100 • Naples, FL 34102 • (239) 206-1507

Website: www.myparkdental.com

Email: info@myparkdental.com



Friday, August 25, 2017 was a day full of rain, floods, but more importantly, TEAM BONDING!

PFCD held an offsite retreat at the Naples Beach Hotel as a way to regroup, refocus and re-evaluate our core values, mission and commitment to both our patients and each other.

Many of our team building exercises involved small groups of teams working together to improve communication, learning each other's strengths and cheering each other on as we supported everyone's efforts.

One very important exercise we participated in was making a list of **"10 Musts Every Team Member Must Possess."**

Our list was:

- **Honesty**
- **Positivity**
- **Great Communication Skills**
- **Loyalty**
- **Selfless/Servant Mentality**
- **Empathy**
- **Be Coachable**
- **High Engagement**
- **Adaptability**
- **Share the Office's Common Vision.**

We hope these values shine through to our patients!

During lunch, each Team Member was presented with a football-style jersey with their name as well as the year they became a Team Member of PFCD!

It was such an amazing surprise and we were very grateful for our gift from Drs. Long & Huynh-Le!

PFCD is recharged and ready for this next year with big goals, big expectations and big smiles!



Park Family & Cosmetic Dentistry

690 Goodlette Road North, #100
Naples, FL 34102

(239) 206-1507

Website: www.myparkdental.com

Email: info@myparkdental.com

Office Hours:

Monday, Wednesday,
Thursday: 8am – 7pm
Tuesday: 8am – 4pm
Friday: 9am – 7pm
Saturday: 9am – 3pm



Life in the Lab

Park Family and Cosmetic Dentistry sets the bar high when it comes to technology and patient experience. There is a laundry list of things that give this practice an edge over others in Southwest Florida, one of them being an in house lab for dentures and bridges.

Most dental offices take measurements and molds of patient's mouths, write a script, and off it goes to a lab--often out of state--to a team of unknown technicians. It could take months to get the prosthetic crafted, not to mention the time lost if when it arrives, it doesn't fit properly.

Daniela Medeiros used to work in one of those labs. She says, "It's a like a production line, everyone does something different." However at Park Dentistry, she says, "I'm able to do it all from start to finish."

The hands on experience and the patient contact at Park Dentistry are what the Brazil native loves so much. She explains, "It's rewarding to see in person. In a traditional lab you never see the results of your work."

Interacting face to face with the patient is also important, as she explains, "I don't just have a model but the patient's face, to have a better idea in terms of shape of teeth, and I can discuss things directly with the doctor."

Technician, **Victoria Matson** agrees, adding, "If there is an issue, I can talk to everyone...not to mention the turn around time is so much quicker having a lab in house." Patients at Park Family can get their dentures and bridges in a week sometimes, rather than two months.

Matson says, "This is a fairly new concept (an in house lab) and I love it. It's always full steam ahead here."

As a junior in high school she took a class in dentistry and knew it would be her career path. One thing this dental practice does is encourage education and advancement. It's that philosophy that allowed Matson to get a coveted certification in dental technology, something many lab techs never achieve.

Medeiros says, "I got rated (as a technician) in Brazil 17 years ago, and the next month I moved to the United States." Most of her career has been spent in Pennsylvania but she says, "It was my dream to live close to the beach so here I am."

When it comes to dream jobs, both of these dental technicians seem to have found it with the team at Park Dentistry.

Compliments of Gina Birch
Living Local



Harry Chapin

FOOD DRIVE

Our Charity Committee welcomes anyone who would like to participate in any of our events!

Even if you can't physically be there we always welcome monetary donations as well!

August-Kids back to school

Check out our next newsletter for event photos.

Here are some of our upcoming events:

- **October**- "Hallowine" - This is through the rotary club and also benefits children's charities throughout Collier County.
- **November**- Turkey Bowl Food Drive - more information in our next newsletter.
- **December**- Meals of Hope, Holidays Without Hunger— December 16th, 9:00am - 11:00am

If you would like more information or would like to participate in any of these events, please call us!

We're excited to make a difference in the community!



"The Right Place for Dental Care!"

"Every person I spoke to was genuinely friendly and more than willing to answer all of my questions. Visiting the dentist makes me anxious, but I was relieved once I walked in and was greeted by their courteous staff.

The office is modern, with all the services able to be handled right there in the building. They were upfront with costs, and clearly laid out the fees before services were given.

They set the example for other practices. I know that I found the right place for my dental care, and would highly recommend this office to anyone looking for a dentist."

~Erica B.



Welcome

Dr. Ana Scopu to the PFCF Family!

Dr. Scopu is originally from NY and graduated with a Doctor of Dental Surgery Degree from NYU College of Dentistry in 2007 and holds both FL and NY state dental licenses. She is trilingual in English, Serbian and Romanian.

Since graduating NYUCD, she has completed a one-year general residency program at Wyckoff Heights Medical center, Brooklyn, NY.

Because of her interest in esthetic dentistry and function, Dr. Scopu voluntarily spent every Saturday at NY Hospital Queens Prosthodontic Residency Program with the Prosthodontic Residence working complex dental cases. She remembers this as one of the best years of her life for personal and professional growth. "It opened my eyes to how special dentistry was and how I was privileged to be a part of it."

In 2014 Dr. Ana Scopu was one of less than 20 general dentists in the United States to have completed a Masters in Specialized Orthodontics in Germany at the prestigious International Medical College at

Munster University. Dr. Scopu feels "it was amazing and exciting to collaborate with doctors from all around the world, learn new techniques and treat patients in Europe." The Master's program consisted of over 1,500 study hours and a Masters Thesis prior to graduation.

In addition, Dr. Scopu had previous orthodontic training with Progressive Orthodontic Seminars. In 2011, she completed their two-year Comprehensive Orthodontic Training and shortly after in 2012 she completed a one-year program in Advanced Orthodontics.

Dr. Scopu and her husband are looking forward to moving from NY and settling down in Naples, FL with their baby boy Stefan. She has embraced the role of motherhood wholeheartedly and really enjoys every minute of his development. In her spare time she loves spending time with her husband enjoying the little and big things they do together. She loves walking on the beach, having a nice glass of wine and taking time out to be grateful. She also enjoys personal growth and helping people whenever she can.

Use it... or Lose it!



Typically, your unused dental coverage or Flexible Savings Accounts (FSAs) won't roll over to the next year.

Call us now to make sure your family's benefits don't go to waste!

Even if you don't need any dental treatment...

Schedule your exam and cleaning today!