



Doctors of Park Family & Cosmetic Dentistry

**Values and Core Beliefs:**

- Service • Love • Integrity
- Commitment • Pride

*Inside This Newsletter:*



- Meet Heather Boe
- Opening of our South Side Office
- Community Charity Events
- Dental Insurance Benefits Deadline
- Crowns, Bridges and Dental Implants
- Testimonials

**Monthly Hygiene Raffle!**

**FREE \$100 Gift Card**

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.



**Holiday Special!**

**\$200 OFF**

**treatment of \$1,500 or more!**

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 12/31/17.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

**Call Now!**

**(239) 206-1507**

Park Family & Cosmetic Dentistry  
690 Goodlette Rd. N, #100  
Naples, FL 34102

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**PARK**  
*Family & Cosmetic*  
**DENTISTRY**

Established 2009



November 2017

**PARK**  
*Family & Cosmetic*  
**DENTISTRY**

Established 2009



There are three basic ways to replace a missing tooth, or teeth: a fixed dental bridge, dental implant, or denture (full or partial). The health of your teeth, gums and bone will determine the best option for your tooth replacement.

A dental bridge consists of two crowns on either side of the empty space, which are joined together by a replacement tooth (or teeth) that fills the gap. The bridge is made as one solid unit in the laboratory and cemented in place at the office. When compared to a removable partial denture, there are many advantages to a fixed bridge:

- It functions better for chewing your food.
- It looks like your natural teeth.
- It's stationary so you don't remove it at night (or misplace it).
- It doesn't move when you speak.
- It's more comfortable and feels natural.
- Keeps your other teeth in place.
- Won't alter your sense of taste.
- With proper care, it will last a long time.

Many factors will affect the longevity of your dental bridge. though crowns and bridges can't decay, the natural teeth supporting them can! Avoiding hard or sticky foods, getting in-office cleanings at least every six months and maintaining your daily oral hygiene can extend the life of your bridgework. **Give us a call today!**

*Mai Huynh-Le, DMD Long Huynh D.M.D.*

690 Goodlette Road North, #100 • Naples, FL 34102 • (239) 206-1507

Website: [www.myparkdental.com](http://www.myparkdental.com)

Email: [info@myparkdental.com](mailto:info@myparkdental.com)



*Exciting Announcements!*

at

**Park Family & Cosmetic Dentistry**

As we approach 2018, PFCD has many new and exciting announcements for our patients!

One of the biggest changes our patients will experience is the opening of the south side office. With views of the Gordon River, Dr. Long's luscious garden and loaded with state of the art equipment, our patients will feel at home and at ease! The south side offers an additional 14 operatories which allows us to offer more scheduling options to our patients!

As we expand, we are adding additional doctors who each bring a special service to PFCD.

With the expansion of the building, as well as the expansion of skills, PFCD is aiming to have our biggest year yet!



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**Office Hours:**

Monday, Wednesday,  
Thursday: . . . . . 8am – 7pm  
Tuesday: . . . . . 8am – 4pm  
Friday: . . . . . 9am – 7pm  
Saturday: . . . . . 9am – 3pm





# Here to Serve

There are many reasons why people choose a dentist, and while that decision is an important one, dentists don't run the show all by themselves. On their front line are the hygienists.

Park Family Dentistry has a team of four hygienists, led by Heather Boe. Soon to celebrate her five-year anniversary with the practice, Boe is one of those rare Florida natives, and an even rarer Naples native.

She was first introduced to the idea of dentistry as a career while in high school; she worked as an assistant in one of the first orthodontist's office in town. She recalls, "I was fortunate...I got to do a lot and thought, 'I like this. I like the patients and working in mouths.'"

Originally setting her sights on becoming a dentist she laughs, "I didn't want to go to school another 10 years. This only took 3, and 22 years later I still love it."

About putting her hands in mouths all day, Boe laughs, "You have to be a little strange to do what we do, but you develop these relationships with patients and become part of their lives." She continues, "When they are happy and satisfied, that is satisfying to me, I like to make a positive impact in their lives."

Boe moved back to Naples after graduating from Tallahassee

Community College and was working for another practice when a friend phoned, asking if her if knew of anyone looking for a job—Park Family was hiring.

She says, "I wasn't looking but when God opens a door, you should at least look through it. It was fate."

The Naples native remembers her interview with Park Family, saying, "Dr. Huynh-Le asked 'if things worked out and you want to be here, what can we do to make you stay?' I said make it a positive atmosphere. She used her finger as check mark and said 'done,' and it has been. I have not been disappointed."

When she's not in the super clean work environment, she likes to be outdoors, and doesn't mind getting dirty by going four-wheeling and target shooting.

But, when back in the office, she welcomes the camaraderie, likes the fact that the dental practice is charity-minded and that the focus is "to provide compressive care for our patients so they can be as healthy as they can be, with lifestyle choices and treatments."

She concludes, "We are here to serve, to take care of other people and I believe that what you put out there eventually comes back to you."

Compliments of Gina Birch  
Living Local Magazine



# FOOD DRIVE

**Our Charity Committee welcomes anyone who would like to participate in any of our events!**

Even if you can't physically be there we always welcome monetary donations as well!

**Here are some of our upcoming events:**

- **October**—"Hallowine" - This is through the rotary club and also benefits children's charities throughout Collier County.
- **November**— Turkey Bowl Food Drive - more information in our next newsletter.
- **December**— Meals of Hope, Holidays Without Hunger— December 16th, 9:00am - 11:00am

If you would like more information or would like to participate in any of these events, please call us!

**We're excited to make a difference in the community!**



## "The Right Place for Dental Care!"

"After researching dental offices in Naples I decided to go with Park Family Dental. They were recommended by several folks I knew and the reviews were outstanding. I'm so happy that I chose them. My experiences have been exceptional. Great dental care and a warm and friendly staff. I would highly recommend this practice!!"

~Ann G.

# Your "BEST" Dental Insurance: Treatment Compliance!

Thanks to dental insurance, millions of people visit their dental office on a regular basis for routine exams and cleanings. But what about the 45 million or so who don't have dental insurance?

Does dental care become less important if you are uninsured, under-insured or if you've exhausted your annual insurance benefits? **Absolutely not!**

**Left untreated—decay, gum disease and related health problems get worse whether or not you have insurance.** Insurance doesn't relieve your pain, restore your smile and protect your well-being. It's your decision to comply with your treatment plan that gets you the results you want and need!

**"...But Insurance Doesn't Cover That!!!"**

Many people share a common misconception that dental insurance will pay for 100% of their dental work. The truth is, even the best of dental plans available cover only a portion of the total cost of your dental care—yes, even if it's necessary!

For most of us, the word "insurance" carries certain expectations. Your medical insurance may cover all of your surgical costs.

Your car insurance may cover the cost of a totaled car. Your homeowners' insurance may cover all replacement costs. Not so with dental insurance!

Dental insurance carriers usually pay only a percentage of what they consider "usual and customary."

Who do you want to be in control here...you and your trusted dental team that has your best interest at heart...or your insurance company?

**Down to the Nitty Gritty...**

If you desire an attractive smile, pain-free chewing, fresh breath, and healthy gums and teeth...**don't let dental insurance decisions limit your personal choices!** Just because something isn't covered doesn't mean you don't need it!

**It really helps to understand what your dental coverage IS and what it IS NOT.** It is a way of lowering some of your dental costs—but it is not the last word on your dental care! To enjoy the many social, health and financial benefits of maintaining a beautiful, healthy smile—you may need more dental care than you have coverage for.

Remember, your dental insurance plan is not to be mistaken for your dental treatment plan. Your treatment plan is the one that ensures you the whitest, brightest and healthiest smile possible! ❖

## Use it...or Lose it!



Typically, your unused dental coverage or *Flexible Savings Accounts (FSAs)* won't roll over to the next year.

**Call us now to make sure your family's benefits don't go to waste! Even if you don't need any dental treatment...**

**Schedule Your Exam Today!**