



PARK

Family & Cosmetic

DENTISTRY

Established 2009



VI 112

December 2017



Hurricane season is officially in our rear view mirrors. The damage to so many in Florida was unlike anything we've seen before.

But, Irma is in the past, and we at Park Family & Cosmetic Dentistry are all about looking forward and remaining positive.

The new year of 2018 is nearly here, and with it, lots of exciting things are taking shape at PFCDD.

The physical structure of the practice is being expanded upon, and there is a new wave of staff members who bring a professional, positive, and patient-centric demeanor with them.

We have gained two new dentists, including a specialist dealing in endodontics. We've also brought on board a very experienced team leader and our first true, full-time marketing coordinator.

The new people fit the very fabric of the attitude on which PFCDD was built when we opened our doors nearly a decade ago.

There's a new energy and a feeling of optimism permeating through these walls again. And while the expansion makes PFCDD bigger, the intimate one-on-one patient care remains the same as it always has... and we'll always continue looking to improve on that. ❖



Park Family & Cosmetic Dentistry

690 Goodlette Road North, #100
Naples, FL 34102

(239) 206-1507

Website: www.myparkdental.com

Email: info@myparkdental.com

Office Hours:

Monday, Wednesday,
Thursday: 8am – 7pm
Tuesday: 8am – 4pm
Friday: 9am – 7pm
Saturday: 9am – 3pm

The Secrets of Our Success



Great achievements often come from challenging situations. Perhaps that's part of the secret behind the success of doctors Long Huynh and Huynh-Le, founders of Park Family and Cosmetic Dentistry (PFCD.)

Over the years, their office has grown to one of prestige in Southwest Florida for its expertise and technology. Equally important is PFCD's reputation for providing a welcoming, family atmosphere for patients and employees.

The 'challenging situation' part originates in Vietnam; that's where Dr. Long Huynh and Dr. Huynh-Le grew up. Both of their fathers spent grueling years in concentration camps after the war. Both families were sponsored to come to the U.S. after the men's release. However, the paths of the aspiring doctors didn't cross until community college.

After graduating from dental school in Charleston, South Carolina, the couple moved to Florida, eventually opening their Naples practice.

Dr. Huynh-Le's goal was to run a centric dental practice. She explains, "That means everything we do is for our patients. We open on Fridays and Saturdays, and stay open until 7pm most weekdays to accommodate those who cannot take off work during the week."



The rooms have massage chairs to help you relax during treatments, and they even host a yearly Patient Appreciation Night.

Dr. Huynh-Le says, "Not many people like to go to the dentist... We want to do things a bit differently to change that stigma." Talk to almost any patient and the critiques are consistent; how good the office looks and feels, how friendly and helpful the staff is, how they feel like they matter.

Then, there is the staff; a big part of the equation for success at PFCD. Dr. Huynh-Le says, "The atmosphere we created is also for our team because we are spending one third of our lives at work. We want to be happy and productive in the best possible environment."

Appreciation nights are also hosted for the employees, as she says, "I find every opportunity to celebrate wins with our team... My personal life goal is to make an impact on the people in my inner circle. I pour my heart out to invest in them."



Employees are supported in their quests for learning on both an academic level and on the path of personal growth.

With core values of service, love, integrity, commitment, and pride, Dr. Long Huynh and Dr. Huynh-Le are constantly looking for ways to take care of all their patients' needs under one roof. They even have an in-house lab to decrease wait time.

Dr. Huynh-Le says, "We not only fix teeth, we change lives, and our promise is to deliver the most pleasant dental experience."

Another way they change lives is through charity, and their signature event called Dentistry From the Heart. Once a year, PFCD treats anyone who comes to the office for free.

The thing that gets Dr. Huynh-Le out of bed and into to her office every day? "Knowing that I make a difference in someone's life. Whether it's a patient whose life has been changed because of a new smile, new confidence or a staff member with a new mindset, or new circumstances; all of this fills my heart with gratitude."



MEET

Scott Graison

A dental practice needing a Marketing Coordinator? Yep. With the growth Park Family & Cosmetic Dentistry is undergoing, the timing to create that role was now.

Meet Scott Graison, originally from California. Scott came to Florida for college, where he became a Gator pursuing a communications degree.

After school, Scott went on to become an Emmy-winning TV producer for 17 years, while working in four top-25 markets. He says, "TV life was exciting, especially being able to produce sports, which is my passion."

After closing out that chapter of his career, he decided to re-invent himself somewhat. He's since been published in five magazines, written 18 songs, edited a screenplay, and more.

He comes to Park Family & Cosmetic Dentistry with a unique combination of fact-finding and creative flow. It was that blend which ultimately resulted in his hiring, and he is thrilled to become a part of what he calls, "a highly successful, yet highly benevolent team simultaneously."

Scott enjoys family life with his wife and daughter, sports, music, and trips to the beach.



Smile at Sea!

This coming year is set to be an amazing one for the fantastic patients of Park Family & Cosmetic Dentistry. From the first day of 2018 through March 30th, we will be holding a contest that will net one lucky patient a spectacular vacation.

Sail the seas on one of the most premier cruising vessels out there. You and a guest will embark on a voyage that heads to unbelievable settings in the Caribbean. Imagine the fresh air, the wind in your hair, and some of the most pristine waters you've ever laid your eyes on.

Why are we doing this? Because of you and your continued support and loyalty. Come visit us or give us a call for details on how you can take that gorgeous smile out to sea!



I Enjoy My Dental Visits!

"I've been seeing the big and huge family of Dr. Mai & Lung Huynh-Le Park Family & Cosmetic Dentistry since April 2009, and so do my children. They're very professional and most importantly, friendly people. It's like every time they have a new technician, assistant or physician on board it seems they've been there forever because the staff make them feel at home. I enjoy going over there and they are also on top of the needs of their patients. I am blessed with a natural, beautiful smile and dentures but with them it's another plus because they keep you or remind you of your appointments or any other things that need to be done. Thank you all for adding happiness and joy to my life. A big thanks to Liz, one of the happiest, most beautiful, gentle Hygienists I met on my last visit."

~Elizabeth B.



Doctors of Park Family & Cosmetic Dentistry

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Naples, FL 34102

PRSR STD
U.S. POSTAGE
PAID
DCM

Values and Core Beliefs:

- Service • Love • Integrity
- Commitment • Pride

*Inside This
Newsletter:*



- Meet Scott Graison
- Exciting new changes for 2018
- Win a Cruise
- Learn a little about Dr. Huynh and Dr. Huynh-Le
- Testimonials

Monthly Hygiene Raffle!

FREE \$100 Gift Card

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.



Holiday Special!

\$200 OFF

treatment of \$1,500 or more!

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 1/31/18.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

Call Now!

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Did you know that December 4th-10th was National Handwashing Awareness Week? It's important to note that if you don't wash your hands regularly, you can develop several kinds of problems. According to the Center for Disease Control, you should wash your hands after the following:

- Before eating food and after touching garbage.
- Before and after caring for someone who is sick.
- Before and after treating a cut or wound.
- After using the toilet.
- After blowing your nose, coughing, or sneezing.
- After touching an animal, animal feed, or animal waste.

That's not a full list, either. We're well into flu season, as well as the time millions are out shopping for the holidays, touching would-be gifts and placing them back on shelves.

And there's a correlation between washing your hands, your mouth, and even more severe health risks. If you don't wash and you put your hands to your mouth for any reason, *germs and disease can enter into the bloodstream extremely quickly*. How quickly? Only an IV can get things there in a shorter period of time than under your tongue.

Healthy teeth and gums will increase your body's immunity level against germs and disease if they enter your mouth as well. So we definitely encourage you to wash your hands, and **call us today to schedule your hygiene visit!**

Mai Huynh-Le, DMD Long Huynh D.M.D.

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