



# PARK

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Family & Cosmetic

# DENTISTRY

Established 2009



V2 II

January 2018



On December 12th, Park Family & Cosmetic Dentistry participated in the Naples Christmas Parade. Our Hygiene Coordinator/Event Coordinator Terrie Kleinberger headed up our float design and construction. Our Elves' hard work dazzled the crowd! I think Santa would be proud! ❖



## Park Family & Cosmetic Dentistry

690 Goodlette Road North, #100  
Naples, FL 34102

**(239) 206-1507**

**Website:** [www.myparkdental.com](http://www.myparkdental.com)

**Email:** [info@myparkdental.com](mailto:info@myparkdental.com)

## Office Hours:

Monday, Wednesday,  
Thursday: . . . . . 8am – 7pm  
Tuesday: . . . . . 8am – 4pm  
Friday: . . . . . 9am – 7pm  
Saturday: . . . . . 9am – 3pm



# Taking the Pain Out of *Root Canals*

The family at Park Family and Cosmetic Dentistry has grown a little bigger with the addition of a new Endodontist—Dr. Elena Kan.

Dr. Kan is a root canal and pain management specialist. She says, “Some people wonder why you need a specialist for a root canal because some general dentists do them.” But root canals aren’t a one size fits all procedure.

She has special equipment for high magnification that allows her to zoom inside of the tooth, to see it’s intricate structures. Dr. Kan explains, “It is so complex, inside of the tooth, and it is a huge advantage to treat the tooth correctly and without complications.”

The second part of the equation is knowing how to use that knowledge to correct the problem.

The Endodontist grew up in Siberia, Russia. She immigrated to North Carolina in 2003... for love. Friends from her hometown introduced her to her future husband, Michael, and the two began a transatlantic relationship. The doctor was not looking to leave her homeland, she was established professionally, but love has a funny way of changing the course of life.



In Russia, Dr. Kan says, “Dentistry was more like a branch of medicine, where you either did extractions or fillings; just two procedures and no anesthesia.” A visit to the dentist filled people with great fear and she says, “I was no exception. I was terrorized by dentists as a child.”

Then she met a dental student who was kind, compassionate and walked the future doctor through the process, calming her fear. Dr. Kan remembers, “She helped me emotionally and I thought if she helped me, someone who had so much fear, I could do the same.” At 15 years old, she was inspired to study dentistry and battle the stigma of pain that is sometimes associated with the profession.

One of the reasons the Endodontist was attracted to Park Family was the level of technology offered and the philosophy of serving the patient. She explains, “During the interview I realized they truly care about every single patient, and they are treated as family.”

Another thing that impressed her was the commitment the dental practice has to giving back. Dr. Kan explains, “I used to do a lot of charity work in North Carolina and really like the aspect of giving back.”

The best part of being an Endodontist according to Dr. Kan is, “...helping people in pain who need treatment right away to get out of pain. I like to see results right away, elective procedures take time to see results...I love to fix teeth.”

“It was a pleasure being treated by Dr. Kan! She was very proficient in identifying my problem tooth. My general dentist had actually thought it was another tooth that required a root canal. I was nervous as this was my first root canal and I had heard stories. I was surprised at how quick and painless it was”!

~ David | Nov 30, 2017

“Very skilled and experienced professional. Takes necessary time to get the job done. Very calm and efficient with her work. Root canal is a very complex and difficult procedure, still I did not feel any pain or discomfort either during the treatment nor after. Also, she followed up personally to make sure I felt fine the next day. Thank you doctor!”

~ Irene | Nov 03, 2017

Compliments of  
Living Local Magazine



# Full Moon FEVER



What a night we had, as Team PFC D welcomed in a full moon in early December. Our awesome hygienist, Kim Plommer, graciously opened the doors of her magnificent house for a night of food, fun, and family.

There were more dishes of all different varieties than we could possibly eat. There was music. There was a bonfire. But most of all, it was just another example of how we come together as a family outside of the workplace to enjoy each other's company.

Squeals of kids were evident, as they ran, played, and swung in a hammock. Great conversation, laughs, and hugs between staff members could be seen at every turn. Friendly dogs supplied plenty of entertainment. Marshmallows were roasted and 's'mores were downed. And in the end, we were reminded that we aren't simply co-workers, we are a huge, happy family!



## *"I Felt Completely at Ease!"*

"I cannot say enough wonderful things about Park Family Dentistry. From the moment you walk through the door, you are greeted with warmth and friendliness by Stacy. The entire staff is the same. I felt completely at ease even though I had not been to a dentist in years. The facility is beautiful and clean. They even have heated dental chairs and headphones to make your visit as comfortable as possible. I recommend this practice to anyone in need of a family dentist."

*~Tiffany S.*





Doctors of Park Family & Cosmetic Dentistry

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Naples, FL 34102

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**Values and Core Beliefs:**

- Service • Love • Integrity  
Commitment • Pride

*Inside This  
Newsletter:*



- Christmas Parade
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- Pocom and Teeth

**Monthly Hygiene Raffle!**

**FREE \$100 Gift Card**

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.

 **New Year's Special!**  
**\$200 OFF**  
**treatment of \$1,500 or more!**  
Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 2/28/18.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

**Call Now!**  
**(239) 206-1507**

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**DENTISTRY**

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January is a lot of things to a lot of people. It's a time to set resolutions, a time for renewed perspective, and an overall new you in the new year.

However, there is a particular day, the 19th, which can really be a problem for you. Yes, it's **National Popcorn Day**. Many dentists cringe at the mere word "popcorn," because they know that this tasty favorite is one of the worst dental offenders. We've all been there...that little brownish piece gets wedged between a pair of teeth. It can be irritating, it can hurt, and if you aren't aware...it can do severe damage to you.

*How harmful can eating popcorn be to your oral health?*  
If that little shell around the kernel slides off and gets lodged between the gums and teeth, it can easily go unnoticed. If it isn't removed in time, it can cause bone loss and possibly the loss of the tooth, too. Sometimes, the only way to fix the problem is by replacing the damaged tooth altogether with an **implant**. And your dentist may find it necessary to fix the damage to the gum and bone with a **graft**. *That doesn't sound like much fun now, does it?*

Popcorn is one of the 5 most common foods that lead to a cracked tooth. When your tooth meets with an uncooked kernel, the tooth often loses the battle. The result can be as simple as a tiny filling needed to repair it, but depending on the severity of the crack, you might need tooth extraction and an implant, or even root canal work to fix it. It's just popcorn, surely there are other taste bud tantalizers you can choose!

*Mai Huynh-Le, DMD Long Huynh D.M.D.*

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