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# PARK Family & Cosmetic DENTISTRY

Established 2009



March 2018

## Learning & Fun in Orlando!

**W**hat happens when you put 2 doctors, 4 Team Leaders and 2 veteran Team Members together in Orlando? **Lots of learning and fun!**

February 1st and 2nd was an exciting opportunity for our Team Leaders to listen to world renowned speakers such as Jay Geier, Molly Fletcher and Dr. Robert Cialdini speak about success, communication and leading. **The team was able to brainstorm and plan 2018 which is PFCD's Big Year for our patients,**

**building and team!**

As winners of the Spirit Day Contest, a cool \$2,500 in cash was given to us for dressing up as The Scheduling Institute's CEO Jay Geier! Administrative Team Leader, Michelle Steven, also won a \$500 gift card to Disney World which came in quite handy as the team had already planned to visit Disney that Saturday for team bonding! Michelle was the self described "Fun Committee" and used the gift certificate to ensure everyone had a good time at the park!



We can't wait to show our patients what the *Big Year* has in store!



### Park Family & Cosmetic Dentistry

690 Goodlette Road North, #100  
Naples, FL 34102

**(239) 206-1507**

**Website:** [www.myparkdental.com](http://www.myparkdental.com)

**Email:** [info@myparkdental.com](mailto:info@myparkdental.com)

### Office Hours:

Monday, Wednesday,  
Thursday: . . . . . 8am – 7pm  
Tuesday: . . . . . 8am – 4pm  
Friday: . . . . . 9am – 7pm  
Saturday: . . . . . 9am – 3pm





# The PFCDD *Philosophy*

Courtesy of "Living Local"

**Great achievements often come from challenging situations.** Perhaps that's part of the secret behind the success of doctors Long Huynh and Huynh-Le, founders of Park Family and Cosmetic Dentistry (PFCDD.)

Over the years, their office has grown to one of prestige in Southwest Florida for its expertise and technology. But just as important is **PFCDD's reputation for providing a welcoming, family atmosphere for both patients and employees.**

The 'challenging situation' part originates in Vietnam; that's where Dr. Long Huynh and Dr. Huynh-Le grew up. Both of their fathers spent grueling years in concentration camps after the war. Both families were sponsored to come to the U.S. after the men's release. However, the paths of the aspiring doctors didn't cross until community college.

After graduating from dental school in Charleston South Carolina, the couple moved to Florida, eventually opening their Naples practice. **Dr. Huynh-Le's goal was to run a centric dental practice. She explains, "That means that everything we do is for our patients. For example, we open on Fridays and Saturdays, and stay open until 7pm most weekdays to accommodate those who cannot take off work during the week."**

The rooms have massage chairs to help you relax during cleanings and other treatments, and they even host a yearly Patients Appreciation Night with food, entertainment and more.

Dr. Huynh-Le says, **"Not many people like to go to the dentist and so we want to do things a bit**

**differently to change that stigma."**

Talk to almost any patient and the critiques are consistent; how good the office looks and feels, how friendly and helpful the staff is, how they feel like they matter.

Then there is the staff; a big part of the equation for success at PFCDD. Dr. Huynh-Le says, "The atmosphere we created is also for our team because we are spending one third of our lives at work. **We want to be happy and productive in the best possible environment."**

Appreciation nights are also hosted for the dental employees, as she says, "I find every opportunity to celebrate wins with our team...My personal life goal is to make an impact on the people in my inner circle. Most of the team members have searched for a work home for a long time before they found us."

In return for their loyalty and commitment to the dental practice, in return for an employee's desire to continue to grow, to become better professionally and personally, the doctor says, "I pour my heart out to invest in them."

Employees are supported in their quests for learning on both an academic level and on the path of personal growth. **The idea of leading by example is something that the founders of PFCDD strongly believe in.** Dr. Huynh-Le explains, "I want the team to be authentic with our clients, our patients. By creating a nurturing, caring and welcoming environment for the team to enjoy, they in turn will carry the same philosophy to treat our patients."

With core values of service, love, integrity, commitment, and pride, Dr. Long Huynh and Dr. Huynh-Le are constantly looking for ways to take care of all of their patients needs under one roof. They even have an in house lab to decrease wait time.

**Dr. Huynh-Le says, "Here at PFCDD we not only fix teeth, we change lives, and our promise is to deliver the most pleasant dental experience to our patients."**

Another way they hope to help change lives is through charity, and their signature event called Dentistry From the Heart. For the past four years and for one day only, the dental practice opens its doors to anyone in the community in need of an extraction, a filling or teeth cleaning.

**Hundreds of people show up for free dental help.** The event has grown to the point where PFCDD bring in dentists, hygienists and dental assistants from as far away as Tampa to help out.

As any business owner knows, it's quite a challenge to keep up with an operating list that includes finances, technology and employees, not to mention keeping a happy customer base that returns.

With all of those challenges the thing that gets Dr. Huynh-Le out of bed and into to her office day in and day out is, **"Knowing that I make a difference in someone else's life. Whether it's a patient whose life has been changed because of a new smile, new confidence or a staff member with a new mindset, or new circumstances; all of this fills my heart with gratitude."**



**Our Charity Committee welcomes anyone who would like to participate in any of our events!**

Even if you can't physically be there we always welcome monetary donations as well!

*Here are some of our upcoming events:*

**April 14th** - Relay For Life

**April 28th** - March of Dimes March for Babies

**May 12th** - Dentistry From the Heart

*We're excited to make a difference in the community!*

*Smile on the Sea!*



How would you like to sail and enjoy all the amenities a cruise offers? Wouldn't you have an amazing time with a special person in your life as you both kick your feet up, catch some rays and relax? Or perhaps you prefer to explore all the destinations your itinerary has to offer.

**Now the best part: How would you like to have all this excitement for FREE?**

**Between now and March 20, 2018, you can win 2 tickets for a cruise worth a total value of \$1,700!**

This is just one way Park Family & Cosmetic Dentistry is excited to show our appreciation to all our patients.

*Your loyalty means the world to us. We can't wait to see who the lucky winner will be!*



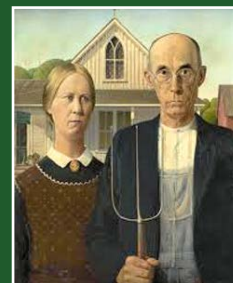
*"They Set the Example for Others!"*

"Every person I spoke to was genuinely friendly and more than willing to answer all of my questions. Visiting the dentist makes me anxious, but I was relieved once I walked in and was greeted by their courteous staff. The office is modern, with all services able to be handled right there in the building. They were upfront with costs, and clearly laid out the fees before services were given. They set the example for other practices. I know that I found the right place for my dental care, and would highly recommend this office to anyone looking for a dentist."

*-Erica B.*

**Call us to find out how YOU can earn tickets into this raffle in which the Winner will be selected during our annual Patient Appreciation event held on March 23, 2018.**

**Did You Know...**



Grant Wood, the famous artist of the painting "American Gothic" used his dentist as the model for the stone-faced farmer!





Doctors of Park Family & Cosmetic Dentistry

Park Family & Cosmetic Dentistry  
690 Goodlette Rd. N, #100  
Naples, FL 34102

PRSR STD  
U.S. POSTAGE  
PAID  
DCM

**Values and Core Beliefs:**  
Service • Love • Integrity  
Commitment • Pride

*Inside This  
Newsletter:*



- Leadership Summit
- Learn More About Our Office
- Charity Events
- Smile on the Sea
- Patient Testimonial

**Monthly Hygiene Raffle!**

**FREE \$100 Gift Card**

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month.

The winner must claim the prize in person and have their picture taken.

Follow us on Facebook or check out our next newsletter for monthly winner results.

*Spring Special!*  
**\$200 OFF**  
treatment of  
**\$1,500 or more!**

*Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion. Transferable. Please share with your family and friends. Offer expires 4/30/18.*

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for payment for any other service, examination or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

**Call Now!**  
**(239) 206-1507**



**Did You Know in 2017, PFCDD Donated Over \$35,000 and Hundreds of Hours Toward Various Charities?**

Giving back to the community is an important core value at PFCDD. Our Charity Committee meets monthly to plan an event every month to help our neighbors in need.

Keep Collier Beautiful, Dentistry From the Heart, Meals of Hope, Relay for Life, Harry Chapin, and St. Matthew's House are just some of the charities we have committed to in the past.

Not only do we encourage our Team Members and our family members to serve the community, we also invite patients and their families to join us! If you would like to participate in any of our charities, whether it is volunteering your time or financially donating to our causes, please don't hesitate to contact us!

Our next charity event is our **4th Annual Relay for Life on April 14th**. If you would like to participate in any way, please let us know! We hope to see you at one of our future events!

**Yours for Dental Health,**

*Mai Huynh-Le, DMD Long Huynh D.M.D.*

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