



PRESORTED STANDAR U.S. POSTAGE **PAID** SRS

Box 1362 ietta, GA 30061-1362

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Values & Core Beliefs: service | commitment | love integrity | pride

Inside this Newsletter:

Dentistry From The Heart

Paying it Forward with PFCD

Familiar Stop by the Shop

Monthly Hygiene Raffle

FREE \$100 GIFT CARD

Keep your hygiene appointment as scheduled and you're qualified for a \$100 Restaurant Gift Card drawing every month. The winner must claim the prize in person and have their picture taken. Follow us on Facebook or check out our next newsletter for monthly winner results.

Summer Special! \$200 OFF

treatment of \$1,500 or more!

Valid for non-insured patients with general restorative treatments only. Cannot be used in conjunction with any other promotion.

Transferable. Please share with your family and friends.

Offer expires 8/31/18

Call Us Today! 239-206-1507

Drs. Long and Huynh-Le,

We know that a note written by both of you normally takes up this space of our newsletter. However, this month we've decided to instead write a much-deserved letter to the two doctors behind this practice. Your team at PFCD cannot thank you enough for all you do for our team, patients and community. Our walls proudly display our core values and beliefs of Service, Love, Integrity, Commitment, and Pride.

Dr. Huynh-Le knew these values would be instilled in our practice, nine years ago, as she scribbled them onto stationary at the Ritz Carlton. That's where it all began, this practice, this business, this team began with a vision drawn out over 10 pages of stationary.

Thank you for being flawless examples of the core values and beliefs you have ingrained in your practice. Every member of our team looks to you both, knowing your gentle ears and selfless hearts will never turn us away. Thank you for pushing community and charity work in the office. It has never been about publicity but instead it's about paying it forward, any way possible.

Thank you for bringing us together as a practice from outside activities to weekly team meetings and one on ones. Thank you for providing us with the proper tools to grow with continuing education, modern technology, and continuous training conferences. With which we can go above and beyond and grow into leaders, following in your footsteps. Thank you for giving each team-member big shoes to fill but giving us the tools to have the ability to do so! We love you and your family so much and are blessed to call this practice our work home!

Love,
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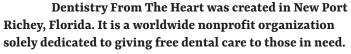


JULLY 2018



To think that our

"Celebration of Smiles" all
began five years ago!
Park Family & Cosmetic
Dentistry hosted our 5th Annual
Dentistry From the Heart event
on May 12, 2018. We decided
to take part in this local, nonprofit organization as soon as
we were introduced to the story
behind it five years ago.



Dr. Vincent J. Monticciolo is the man behind the charity, with his goal being to reach out to anyone in our community in need of health care that are unable to afford it.

In following traditions of Dentistry From the Heart's years past, our day consisted of very few dry eyes. Tears of nervousness, desperation and gratitude fell. This mixture of emotions overtook

all that attended as years' worth of dental care was being provided for, that may not have been possible without the event. Sober homes, recovery programs and local community organizations car-pooled or shuttled any person

in need of work. As the team at PFCD was joined by 117 volunteers, our relief grew as we each became stunned by their embodiment of PFCD's patient-centric culture. Guests arrived the night before to begin camping out for the



care promised. Lining up as
early as 10PM the night before for the event,
provided the early-comers a promised place
in line when the event commenced at 6AM.
As visitors camped out they were woken by
the spices baked into the breakfast pastries,
and wafts of freshly brewed coffee provided
by local donors. The line was capped as PFCD
hit its capacity of 200 promised at only 6:17

AM. We knew we didn't have the heart to continue turning patients away and raised our capacity to 250 patients.

As the day grew long with paper and dental work, the aromas lived on as hot dogs were grilled-up for lunch with all the necessary fixings. We exchanged warm embraces of love and humble, tear-jerking, and life-changing stories with all that attended. As we all posed for pictures and videos contagious laughter rang out among everyone!

PFCD was able to provide over \$88,000 worth of FREE dental care, in another true

"Celebration of Smiles!"

Pank Family & Cosmetic Yentistry 690 Goodlette Road North, #100 Naples, FL 34102 239-206-1507 www.myparkdental.com



PARK

Family & Cosmetic DENTISTRY

from the heart.

Practice Hours:
M | W | F
TUES

FRI

8am-7pm 8am-4pm 9am-7pm 9am-3pm

AT info@myparkdental.com

Wildness is the preservation of the World

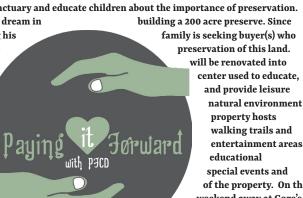
Henry David Thoreau

Dr. Gore, a conservationalist, bought land in east Collier County, with the vision to create a wildlife sanctuary and educate children about the importance of preservation. Gore achieved his dream in building a 200 acre preserve. Since

he doctor's passing his will continue the The Gore home a community host events ivities. The of the gardens.

outdoor Volunteers. programs,

continuing contributions will facilitate maintenance written by PFCD's Michelle Steven, who got to spend a





of the property. On the next page is a personal experience weekend away at Gore's property.



"As the summer's day by setting sun Is chilled,

The fairy Lanterns twin themselves

Scintillating spark of living light Among the shadowed tress, to flare and fade

In branches, a border black and richly

Embroidered on the velvet hem of night, Across which the diamond dust of stars

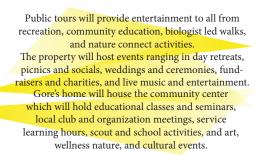
Is spilled."

Robert H. Gore III Songs From Solitude













Surrounded by an endless amount of cypress and palm trees, tucked away along the western edge of The Florida Panther National Wildlife Refuge, Cypress Cove Conservancy is a hidden gem in Collier County. Previously owned by zoologist Dr. Robert Gore, "Naithloriendun" (roughly translated "Garden of the Fairies") is a 10 acre piece of land where Gore built a house using only materials from the land to preserve the carbon footprint. This 2 bedroom, 1 bathroom house offers a wraparound porch (both screened and open sections,) the smell of rain, the cool breeze in the hot Florida sun and will help you relax and feel peaceful as you listen to the cicadas fade in and out. And this is exactly what Dr. Gore wanted for visitors. He wanted this land to be preserved and enjoyed by all to experience the wildlife and nature it provides for years to come, which is why PFCD sponsored as our June Charity!

As part of our commitment to helping the Cypress Cove Conservancy (CCC) we donated our time, our muscles and \$1,000.00 to aid in the preservation project! On June 16th, Dr. Long, Brinley, Miranda, JoAnn, Terrie, Michelle and her daughter Marissa stopped by the CCC ready to rid the area of Potato Vine (an invasive species of vine which harms the local flora.) Armed with gardening gloves and trash bags, that Potato Vine was no match to our brawn! Brinley was able to catch some amazing footage with our PFCD Drone. You can check it out on our Facebook page! The team spirit in the air that day was palpable and we felt accomplished and connected; not just to nature but



I enjoyed the solitude and opportunity to experience so many things. There was so much to see on the trails from tiny, square, pink and yellow flower buds to large, weathered tree branches arching over the trail like a canopy. I would notice new animal tracks every morning. It was clear that deer, bobcat, panther and bear had made it through the property. And to further confirm that, I was humbled by the sightings of deer as well as seeing a 300 pound bear from 30 yards away as he sauntered along past the driveway on a Sunday morning stroll. He was absolutely beautiful and an animal to be respected.

PFCD's experience with the Cypress Cove Conservancy has been an incredible opportunity to learn, actively help in the conservation of land and just have fun!

To learn more about the CCC and what they're doing for conservation,

https://www.cypresscoveconservancy.com







- Dairy acts as a buffer to the acids produced by oral bacteria, decreasing the possibility of tooth decay. So consider serving your children milk or cheese with holiday candies and treats.
- Hard candy can get stuck between kids' teeth, which can cause cavities. Flossing can help remove the candy particles. Try flossers adorned with your child's favorite character to help make flossing fun.
- To help pace the amount of candy your child is consuming around holidays like Halloween and Easter, store excess candy in a sealed container and establish set times when your child can have a treat.
- Encourage children to drink more water to help prevent tooth decay. If you choose bottled water, check the label for fluoride content. According to the American Dental Association, fluoridated water can reduce the number of cavities children get in their baby teeth.

Thanks to our Hygienists and Providers at PFCD, school may be out for these youngin's but we've had no problem getting them to stay within the cirriculum for proper oral health this summer... Here are a few tips from Oral B on how to "Combat the Effects of Sugar on Your Kids' Oral Care

Save treats like candy, cookies and pies for after mealtime, since this is when the amount of saliva produced in the mouth is greater and will therefore better help protect your child's teeth.









"Park Family & Cosmetic Dentistry is by far the best dental office in Naples! LauraLee always goes above and beyond with her patients making each one feel like they are her only patient! She does not rush you through your appointment and answers all questions big and small!! Dr. Eshra is very thorough and explains all services in terms that patients can understand! I highly recommend them to anyone and everyone!" -Amy M