



Donations for the Shelter for Abused Women and Children

## Charity Corner

### April 2024 - Beach Cleanup

Join us for an opportunity to get a tan and help our environment! We will provide the bags, trash pickers, gloves, and other supplies to make your time easy and enjoyable as we clean up the shores of our beautiful beaches. Contact the office and follow our social media platforms to find out more details!

### April 2024 - Relay For Life

This is the 8th year PFCD has participated in this amazing cause! PFCD team members will walk laps for hours to help raise money for cancer research and treatment. Many of our team members have been personally affected by this horrible disease and this is a charity close to our hearts. If you would like to donate, you can make all checks payable to "American Cancer Society" and drop the check off at our front desk or you can go to the American Cancer Society website, click on the Relay for Life tab and look for our Park Family & Cosmetic Dentistry team page.

### May 2024 -The Marc Newberry "Do the Right Thing Scholarship"

Marc Newberry was known around the community for always following through with his promises and always helping others. In 2014 he was given the key to the city after pushing several cars to safety through flood waters. After his untimely passing in 2017, a scholarship was set up in his name to award other students for their actions which have helped others. If you would like to donate, please make all checks to: "Marc Newberry Do the Right Thing Scholarship" and we will collect them at the front desk through May 15th.

**FOLLOW OUR SOCIAL MEDIA FOR MORE INFORMATION!**

## Tooth Booth Reviews

Dr Long was the ultimate professional. His staff was caring and extremely helpful... Overall a great experience and fairly priced. Naples is lucky to have Park Dentistry . – Joseph F.

What a wonderful change of pace with Park Family and Cosmetic Dentistry. Their bedside manner is wonderful, the options they give for procedures is plentiful and straight to the point, the total environment is clean and friendly. I'm extremely pleased that they are my new dentistry office. – Jason R.

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PAID  
UPSWELL

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## Get In Touch

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Dr. Huynh-Le & Dr. Long



**PARK**  
Family & Cosmetic  
**DENTISTRY**  
Established 2009



## March Newsletter

Get  
In Touch

Telephone: (239) 206-1507

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Location: 690 Goodlette-Frank Rd N, Naples, FL 34102



# Congrats to Our Staff!

Park Family & Cosmetic Dentistry takes joy in recognizing those who, in addition to loyalty and excellence, always conduct themselves in a manner which reflects PFCD's 5 core values of Service, Love, Integrity, Commitment and Pride. Only when we live these core values can we truly serve our patients.

Congratulations to this year's winners:

Jennifer, Core Value of Service Award  
Service: I over-deliver and put patients and team members first.

Lubis, Core Value of Love Award  
Love: I interact with genuine respect and kindness.

Linda P., Core Value of Integrity Award  
Integrity: I am honest and ethical with PFCD's time, equipment, people, and processes even in the face of adversity.

Leidy, Core Value of Commitment Award  
Commitment: I prove my ability to carry on my intention without giving up.

Penny: Core Value of Pride Award  
Pride: I am confident without arrogance in my words and actions.

Leaders Choice Award: David  
Assistant Team Member of the Year: David  
Administrative Team Member of the Year: Michelle  
Hygiene Team Member of the Year: Ayleen  
Team Leader of the Year: Miranda  
Doctor of the Year: Dr. Ana Scopu  
Department of the Year: Administrative Team  
10 Year Anniversary Award of \$10K - Michelle



## Continuing Education

PFCD is always looking for ways to improve our patient experience. An important factor in that is constant training and growth to ensure our patients are receiving the best care possible. Over 2 days in January, the entire team met offsite to learn and develop skills which can better serve our patients. For some people, going to the dentist can cause anxiety due to a variety of reasons. We want every interaction along the way to be comfortable and customized to your values and communication preference. Training like this allows us to grow both personally and professionally, giving us the opportunity to change people's minds about dentistry and make their experience easy and carefree. We value your experience and are committed to never ending growth in order to keep you and your family patients for life!

## Welcome Dr. Macedo!

Originally from Brazil, Dr. Hetienne Macedo spent the first 15 years of her professional journey managing her own practice in the bustling city of Fortaleza. But in time, she and her husband, seeking to broaden the horizons of their family and provide a unique cultural and linguistic immersion opportunity to their children, decided to uproot their lives and relocate to the United States. Dr. Macedo then pursued a dual DDS/AEGD Residency at the University of Rochester in New York to facilitate her integration into the American dental landscape. For outstanding work on a clinical case report, she was presented with the Gerald N. Graser Award by the Eastman Institute for Oral Health.

Dr. Macedo is fluent in English, Portuguese, and Spanish, which helps her to serve our diverse patient community. She values her relationships with her patients, striving to establish open and transparent communication so that her patients are well-informed and actively involved in their treatment decisions. The most rewarding part of her job is having a positive impact on the lives of her patients, whether in resolving their pain or in boosting their self-confidence through better oral care. In her free time, Dr. Macedo enjoys spending time with her husband and three boys as well as staying active through gym workouts, yoga, and outdoor running. We look forward to having her as part of the PFCD Family for many years to come!



## Save the Date!

Our Patient Appreciation Event will be held on  
**Friday, April 12th, 2024**  
5p - 7p

Follow our social media and keep an eye on your inbox for more information!